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BREAKING NEWS: ONLY IN AH&L

66
"You know the phrase, 'The Cobbler's children have no shoes,'" asks Doug Henderson, co-owner of Poliform Atlanta and SWITCH. "That's how it was with us: We were so busy designing things for everyone except ourselves," he explains of his decision, along with co-owner Roy Otwell, to combine the two companies under one roof. Although SWITCH, the sleek, contemporary furniture store comprised of European and Italian products, was founded about two years after Poliform Atlanta, the purveyor of modern kitchen, entertainment and closet systems, Henderson says they'd always dreamed of a "monster space" where they could fit both stores together, but such a space was never available. On February 15, Poliform moves across Howell Mill to the current SWITCH location (SWITCH will become a showroom within Poliform) and will debut with several newly installed products for a completely renovated showroom that combines "everything that's fantastic about both showrooms... without having to put rollerskates on our customers to go across the street," Henderson quips. (404) 605-0196. —ER



67
The sophisticated children and baby shop B. Braithwaite, the brainchild of local decorator Nancy Braithwaite and her daughter Chaffee, expect to see lower price points come into play with cribs and dressers, in the form of Netto Collection's Cub Sleeper (\$499) and Nurseryworks Loom Crib (\$600). Coming in March: Philippe Starck's much-talked-about Maclaren line of high chairs, diaper bags, and pack 'n play (Starck's strollers are currently on the floor) and on the slightly higher end, Morigeau-Lepine's bunk beds and a platform trundle bed from DucDuc. Those expecting to expect will find an equally stylish selection of maternity clothes later this year. (404) 605-0963. —ER



hungry, pick up a cupcake while you're there—or perhaps a sandwich, although prosciutto on a baguette and a drink will set you back a whopping \$12. (404) 365-0410.

62-64
A stone's throw from the Westside marketplace and just down Huff Road, which has (finally!) been paved, you'll find well-established textile companies frequented by stylish do-it-yourselfers. At the 60-plus-year-old, Atlanta-based Lewis & Sheron, the 60,000-square-foot showroom is stocked with rows of decorator fabrics, draperies, a room full of trims and even better prices. 912 Huff Road, (404) 351-0250. New Orleans retailer The Curtain Exchange is home to ready-to-hang, high-end curtains and fabrics in luxurious materials available for custom designs. 1082 Huff Road, (404) 352-8849. From linens to silks and everything in between, Forsyth Fabrics has been designers' secret weapon for five decades. At the corner of Huff Road and Foster Street, (404) 351-6050.

61
Yes, your dining room, bedecked with wedding china and heirloom silver, gets all the glory. But now it's time to stock your butler's pantry and set your breakfast room table with everyday essentials from Star Provisions. The stylish emporium for all things kitchen related changes its inventory (or at least rotates it) on what seems to be a daily basis. If you miss a week at this chic shop, you'll miss a lot. The hand-blown glassware is some of the prettiest in town. If all that shopping leaves you



65
The recent expansion of outdoor furniture store AuthenTEAK into a 9,000-square-foot showroom has allowed this owner-operated store to diversify beyond its signature Teak product line into a greater selection of cast aluminum and all-weather wicker furniture as well as umbrellas and outdoor rugs. (404) 525-1955.