

ATLANTA PEACH

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SAFFRON BURROWS



NANCY AND CHAFFEE BRAITHWAITE

Long one of the city's premier interior designers, Nancy Braithwaite switched careers last year to help daughter Chaffee open B Braithwaite, a boutique specializing in nursery and children's room décor. The choice of a Westside location? "We were bringing contemporary baby to Atlanta and needed a traffic that was ready for it," Chaffee says. "Now we get the older crowd that comes to Bacchanalia and the younger ones who come to Taqueria del Sol. People feel they can take a bit of a risk around here."